

PRIVACY POLICY ON THE MORE DIAMONDS WEBSITE

Privacy Policy and the use of cookies on the MORE DIAMONDS website (hereinafter referred to as the "Website")

The administrator and owner of the website www.morediamonds.eu is MORE DIAMONDS LTD Company number **13524307**, address 590 Kingston Road, London, England, SW20 8DN electronic address: office@morediamonds.eu (hereinafter: "More Diamonds").

On the website, we care about the protection of Users' and Customers' privacy when using morediamonds.eu. This privacy policy contains basic information on the processing of personal data and the use of cookies on our website.

I. COOKIES AND PRIVACY POLICY

What are cookies?

In order to adapt the content to the needs of Users and Customers of the morediamonds.eu website, the website www.morediamonds.eu uses the so-called cookies. Cookies are stored in your internet browser. After receiving the cookie file by the web browser, it sends it back to the server as additional information each time the website is accessed. The web server creates its own cookie for each User or Client. Based on the cookie files, we can recognize Users or Customers of our Website and thus send them the requested information. Only when cookies are active, you can use all functions on the website www.morediamonds.eu

How to disable cookies in your browser?

The method of disabling cookies in individual browsers can be found on the following pages:

- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/block-websites-storing-cookies-site-data-firefox>
- Google Chrome: <https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DAndroid>
- Internet Explorer: <https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- Opera: <https://help.opera.com/en/latest/web-preferences/>
- Safari: <https://support.apple.com/en-ca/guide/safari/sfri11471/mac>

What are cookies used for?

Cookies store information that the Website may need to:

- Adapt to the ways in which Users or Clients use it,
- Collect statistical data on the Website, e.g. on which pages have been visited, what elements are downloaded, and data on the domain name of the Internet service provider or the visitor's country of origin.

Storing cookies on Users' computers is necessary to maintain the User's session (after logging in), thanks to which the User does not have to enter his User name and password (log in) on each subsequent page.

Website cookies are not harmful to you or your computer and data, so we recommend that you do not disable them in browsers. The administrator is not responsible for the content of cookies sent by other websites, links to which may be placed on the Website.

We also use standard web server log files to count people visiting the Website and to evaluate technical capabilities. These data are fully anonymised. We use this information to determine how many people visit the Website and to customize the pages in the most user- or customer-friendly manner and to make the Website simpler and more useful to use. Data collected in this way, i.e. automatically, cannot be changed or deleted.

How should the login and password be used?

The user is responsible for maintaining the confidentiality of his data in the form of a password and login. Please enter a password when creating an account on the Website, which will not be easy to guess by third parties. In order to ensure security, e-mail addresses are particularly protected data. After creating an account on the Website, the User cannot personally change the e-mail address, so please register the e-mail addresses that are actually used by you. In special cases justifying the need to change the e-mail address (login), please contact More Diamonds.

The www.morediamonds.eu website uses technical and organizational measures to protect the collected personal data in the best possible way against unauthorized access or misuse by unauthorized persons. The applied technical measures are modernized along with the development of technology, needs and available security methods - for these efforts to be effective, the User must also take care of the security of his data.

How is marketing research conducted?

The Administrator may carry out various marketing research via the Website (in particular, surveys and probes). If Users or Clients agree to participate in them, we will use the responses to develop anonymous results of these studies and sometimes to publish them in an aggregate manner on the Website. In this regard, we comply with all Polish and European standards for conducting social research in order to ensure security and anonymity for the Website Users and Customers.

How can you contact us?

Users and Customers of the Website may contact the Administrator directly by e-mail via the form available at <http://morediamonds.eu/>

II. PRINCIPLES OF PERSONAL DATA PROTECTION

How do we process Users' and Customers' personal data as part of the website?

More Diamonds informs that it is the administrator of the personal data of the User and the Client.

If you want to contact the Administrator, please use the following contact details:

- Address: More Diamonds headquarters address with the annotation "Data Protection"
- Email address: office@morediamonds.eu

For what purposes are your personal data processed?

With regard to the marketing of More Diamonds' own products or services, and the marketing of products and services of Business Partners, including profiling, your data may be processed based on the legitimate interest of More Diamonds, which is the possibility of presenting information about its services and Partners' services. Commercial, presenting offers tailored to your needs and interests.

In addition, your data will be processed for the purpose of providing More Diamonds services. Your data may also be processed in order to adjust the content of the Website to your interests, as well as detect fraud, statistical measurements and improve More Diamonds services.

How long will your personal data be stored?

With regard to More Diamonds services, your data will be processed for the period in which these services will be provided and, sometimes, after their completion, but only if it is permitted or required under applicable law, e.g. processing for statistical, billing or billing purposes. In order to pursue claims. In this case, the data will be processed for the period necessary to achieve such purposes.

When it comes to matching the content of the Website to your interests, and marketing of More Diamonds' own products or services, statistical measurements and improvement of the service, your data will be processed for these purposes until you object or until you terminate your use of the Website's services.

What is the legal basis for the processing of your personal data?

With regard to More Diamonds services as part of the Website, your data will be processed on the basis of Article 6 (1) (b) of the GDPR (it is necessary for the performance of the contract to which the data subject is a party).

When it comes to adjusting the content of the Website to your interests and conducting marketing of More Diamonds' own products or services, as well as statistical measurements and improvement of services, your data will be processed on the basis of Article 6 (1) (f) of the GDPR (legitimate interest of More Diamonds). The legitimate interest of the administrator is to adjust the content of the Website to your needs, ensure the security of these services, as well as their continuous improvement.

Requirement to provide data

Providing data for the purpose of providing More Diamonds services is necessary for the provision of these services. If this data is not provided, the service will not be provided.

Data processing for other purposes, i.e. adjusting the content of the Website to your interests, statistical measurements and improving the services on the Website, is necessary to ensure high quality services. Failure to collect your personal data for these purposes may prevent the proper provision of services.

To which recipients will your personal data be transferred?

Your data may be transferred to entities processing personal data at the request of the administrator, among others IT service providers, marketing agencies - such entities process data on the basis of a contract with the administrator and only in accordance with the administrator's instructions.

What are your rights related to the processing of personal data?

You have the following rights with regard to the processing of your personal data by us:

- The right to access your data,
- The right to request rectification of data
- The right to delete data (in certain situations),
- The right to object to the processing of your data in cases where we process your data on the basis of our legitimate interest,
- The right to lodge a complaint with the supervisory body dealing with the protection of personal data,
- The right to limit data processing.

If your data is processed as part of the service provided (the data is necessary to provide the service), you can additionally use the right to transfer personal data, i.e. to receive your personal data from the

administrator, in a structured, commonly used format suitable for machine readable. You can send this data to another data administrator.

In order to exercise the above rights, please contact the data controller or the data protection officer. Contact details are listed above.

III. FINAL PROVISIONS

The services and functions of the Website will be expanded over time. This means, among other things, that the Administrator may make changes to this document in the future. The announcement of changes will take place in such a way that the Administrator will place information about changes in the Privacy Policy on the Website. With each change, a new version of the Privacy Policy will appear on a new date. All the most important changes from the point of view of the User and the Client will be appropriately highlighted. Any possible changes to the Privacy Policy do not affect the basic principle: the Administrator does not disclose or transfer to third parties any personal data held in the database of personal data, contrary to the law. In the event of doubts or contradictions between the Policy and the consents granted by the User or the Client, irrespective of the above provisions, the basis for taking up and determining the scope of activities by the Administrator are the consents given by the Users or Clients. However, this document is for information only.